

Neschen Americas

SEAL® & Neschen® Brand Products

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For Immediate Release – September 28, 2010



Neschen Americas Is Putting INDISPLAY on Display at the 2010 SGIA Expo

September 28, 2010, Elkridge, MD – Neschen Americas, in partnership with Expolinc®, will feature INDISPLAY at the 2010 SGIA Expo in Las Vegas, Nevada from October 13 – 15. INDISPLAY integrates Neschen® inkjet media, Expolinc hardware and SEAL® laminating films to create a comprehensive group of display products. Booth #2770 will showcase INDISPLAY's limitless media options, while highlighting SolvoPrint™ block out media and several Pure Color™ media fabrics.

Introduced August 2010, SolvoPrint Nolite 175 has a matte finish and thickness of 7 mil. It is the perfect option for POP displays, trade show graphics and display systems, especially roll-ups. Key features are providing 100% opacity, scratch resistant coating and no edge curl.

Another 100% opaque media is SolvoPrint Gotham PVC Blockout. Its smooth surface, which can be double-sided printed, has no edge curl which enhances messaging. This blockout PVC is ideal for outdoor applications, works well with roll-ups, pole systems, arena signage and more.

The entire line of Neschen Pure Color Media will also be available. Of particular note are Pure Color's Mambo Fabric and Versa-Fabric™, which work with a majority of Expolinc hardware options delivering color vibrancy and acute detail. Both fabrics create winning results when paired with roll-up and pole system hardware. Expo attendees are welcome to see how many INDISPLAY combinations they can create.

For customers seeking an eco-friendly alternative, conVerd Presented by Neschen will be showcased too! conVerd Enviroboard™ MR (Moisture Resistant) is a multi-ply, water-resistant, green alternative to traditional foam and corrugated plastic boards. conVerd Blox-Lite™ is a double-sided printable, 100% opaque, banner media. conVerd GreenLight™ Plus! is a coated, backlit poster paper that can be front lit as well.

"INDISPLAY's multiple hardware and media combinations is the perfect solution for customers looking to maximize their display system dollars," says Tiffany Guard, Product Manager of Inkjet Media, Neschen Americas. "We don't get the chance to showcase the full array of INDISPLAY very often and we urge expo participants to take advantage of it."

Booth #2770 will be bursting at the seams with every Neschen media option compatible with Expolinc hardware. Sales and show specials will be plentiful! Neschen Americas will be putting it all on display with INDISPLAY at the 2010 SGIA Expo.

About Neschen Americas

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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