

**Neschen Americas**

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(2 pages)



*Neschen Americas provided SEAL Print Mount Ultra adhesive and Print Shield Standard UV laminating film to finish large-format photos for the Lachine Canal Outdoor Photo Exhibition in Montreal, Canada.*

Photo available. See separate attachment or contact:  
D. Fusco & Company LLC.

**SEAL® Donates Films for Outdoor Photo Exhibition in Montreal, Canada**

*July 5 - October 15, 2008, Montreal, Canada* — Neschen Americas and SEAL brand products is proud to announce their participation as a vendor/sponsor for the Lachine Canal Outdoor Photo Exhibition in Montreal, Canada. The exhibition, which was created and directed by Boreal Communications, is part of Montreal Green, a project that celebrates nature within the urban landscape with the objective of raising awareness to protect natural spaces amidst the pressures of urban development.

The project started with two photographers traversing the island of Montreal to collect powerful images testifying to the enormous natural beauty and bio-diversity of southern Quebec. Eighteen, 44 x 66 inch, large-format images were produced from the photos (courtesy of Epson Canada, using an Epson Stylus Pro 9880 printer and Premium Luster paper). The images were mounted to 3/4-inch MDF using SEAL® Print Mount® Ultra and were over-laminated with SEAL® Print Shield® Standard UV Luster. Print Mount Ultra is a premium pressure-sensitive adhesive that offers excellent lay-down performance, a smooth finish, and an aggressive bond. It is an ideal choice for mounting prints to substrates such as MDF in an outdoor application. Print Shield Standard UV pressure-sensitive laminating films improve the look and durability of images displayed in high-traffic public venues. In addition to physical surface protection and a high-tack bond, the film offers protection against UV light for graphics on display in direct sunlight. The Luster finish was chosen for its blend of wear-resistance, color enhancement and glare control for easy viewing.

The mounting and laminating was done by Lamination Visuel Inc. using a wrap-around technique in which the laminate is wrapped around the edges of the substrate to protect against water/moisture invasion. The finished images were then mounted in kiosks along the north side of Lachine Canal at the Atwater Market Place. The exhibit runs July 5 to October 15, 2008.

For more information on SEAL mounting and laminating materials and applications, visit [www.sealbrands.com](http://www.sealbrands.com), or call 800-257-7325 (In Canada: 866-212-7325). - End -