

- **PRESS RELEASE**
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(2 pages)

New SEAL® Print Mount® DualTemp™ for One-step Encapsulated Decals

June 6, 2007, Elkridge, MD — SEAL® brand announces the introduction of new Print Mount® DualTemp™ mounting adhesive. SEAL Print Mount DualTemp is a clear, permanent mounting adhesive that features a low-temperature heat-activated adhesive on one side, and a pressure-sensitive acrylic adhesive on the other. The adhesives reside on opposite sides of a clear polyester carrier film, with the pressure-sensitive adhesive protected by a polyester release liner.

The unique advantage of Print Mount DualTemp is that it allows users to create a thermally encapsulated image and a pressure-sensitive decal all in one step, using a heat-activated laminating film and a dual-heat roller laminator. In the first pass through the laminator, the print is encapsulated by applying DualTemp's heat-activated side to the back of the print and the heat-activated laminating film to the face. The encapsulated pressure-sensitive decal can then be mounted to a substrate in a second pass through the laminator. With Print Mount DualTemp, producing an encapsulated, mounted graphic is now a two-step process versus the three steps previously required. As an added advantage, heat-activated encapsulating yields a chemically bonded edge-seal around the perimeter of the print thereby increasing durability and moisture resistance.

SEAL Print Mount DualTemp can be used in a wide range of indoor and short-term outdoor graphics applications (depending on the laminating film used on the face). DualTemp has a total applied thickness of 4.0 mils and is available in roll sizes of 38" x 200' and 51" x 200'.

Customers can obtain a free, 38" x 25' sample roll of new SEAL Print Mount DualTemp by contacting SEAL brands at 800-257-7325, ext. 2, (In Canada: 866-212-7325). For more information visit www.sealbrands.com. - End -

SEAL[®] and Neschen[®] brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

Photo available. Contact D. Fusco & Company (see masthead).