

Neschen Americas

SEAL® & Neschen® Brand Products
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Logos Available -
see separate attachment or contact Julie Tarleton.

Neschen Americas

April 16, 2009, Elkridge, Maryland – Neschen Americas' SEAL and Neschen Brand Products are excited to announce the launch of the new Neschen and SEAL brand self adhesive vinyl product lines. There are three performance tiers in each line to fit virtually any application: Neschen SolvoPrint ProGrip, SuperGrip and MightyGrip and SEAL Digital Vinyl Elite, Capital and Performance. The tiers are primarily distinguished by outdoor durability and vinyl grade, while thickness, opacity and price point are also important to consider based on project requirements.

For long-term premium performance, they have Neschen® SolvoPrint ProGrip and SEAL® Digital Vinyl Elite®. Available in a matte finish, these 3.4 mil thick calendared polymeric vinyls features their best outdoor durability rating of 5-7 years. The 98% opacity level eliminates the need to use gray adhesive to block out most applied-surface show through, while the tight dot gain and high white point provide brilliant image quality. They are available with either permanent or removable adhesive. SolvoPrint ProGrip and Digital Vinyl Elite are ideal for wraps or other long term signage applications on vertical, flat and slightly curved surfaces.

Neschen® SolvoPrint SuperGrip and SEAL® Digital Vinyl Capital are the go-to SAVs that can be counted on for a wide variety of projects. These 3.0 mil, calendared, semi-polymeric vinyls feature a permanent adhesive and outdoor durability of 4-5 years. They provide an excellent solution for general signage applications on vertical, flat and slightly curved surfaces. These products are available in a gloss finish.

Neschen® SolvoPrint MightyGrip and SEAL® Digital Vinyl Performance are the economy SAV solution for shorter term applications. These removable-permanent calendared monomeric vinyls are 3.5 mils thick and have an outdoor durability of 3-4 years. They utilize a new adhesive technology that allows them to be removed within one year from application with minimal adhesive residue if applied on a sound surface. These cost-effective options have a high opacity that can be applied over previously imaged surfaces without the use of a gray adhesive. Available in a matte or gloss finish from both the Neschen or SEAL line, use these SAVs create vibrant wall graphics and general signage applications for vertical, flat, and slightly curved surfaces.