

- **PRESS RELEASE**
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### **SEAL® Introduces New 62 Base Laminator**

*Elkridge, MD, October 24, 2007 and SGIA 2007, Orlando, Florida, October 24-27, 2007* — SEAL® brand has expanded their cost-effective, yet production oriented, line of “Base” laminators with the addition of the new **SEAL® 62 Base**. According to SEAL, the new 62 joins the SEAL 54 Base in addressing the needs of sign shops and medium sized digital graphics producers for affordable finishing solutions with professional productivity features.

The 62 Base offers heat-assisted, pressure-sensitive image finishing up to 61” wide, with a low-heat top roller that affords improved lay-down performance for pressure-sensitive materials ranging from laminating films and adhesives to self-adhesive vinyl media and sign vinyl. Two new productivity options include a lower automatic take-up shaft for removing release liners, and a roll-to-roll laminating system for volume print finishing.

The new 62 Base affords easy operation for novice and experienced users alike. Features include: ergonomic digital controls, auto grip supply shafts, swing-up feed table for easy webbing, adjustable pressure and speed settings, manual nip adjustment, a foot switch, full safety systems, and a sturdy frame with casters. Production speeds are up to 16.4 fpm (5 mpm) and the 62’s roller nip opening can accommodate substrates up to 2” (50 mm) thick. MSRP is \$9,849. Options are priced separately.

The Seal 62 Base operates on standard, 115 VAC, 20-Amp, electrical service and is C.E. certified. For more information on the SEAL 62 Base and SEAL brand image finishing solutions, call 800-257-7325 (In Canada: 866-212-7325). Visit [www.sealbrands.com](http://www.sealbrands.com).

*SEAL® and Neschen® brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America. -End-*

Photo Available. See separate attachment, or contact D. Fusco & Company (above)

See the new SEAL 62 Base in action at SGIA 2007, Booth 700.