

- **PRESS RELEASE**
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(2 pages)

Neschen Americas’ SEAL® Brand Goes Green with Eco-Logic Manufacturing™

October 24, 2007, Elkridge, Maryland — Neschen Americas’ SEAL® brand is supporting the ongoing development and implementation of earth-friendly manufacturing processes and products within the sign and display industry through a comprehensive program the company calls, “**Eco-Logic Manufacturing™**”.

According to SEAL, “Eco-Logic Manufacturing is a philosophy and methodology based on sound business logic and environmental responsibility, encompassing research and development, engineering, and manufacturing operations. It is part of a commitment to build products that exceed the highest performance standards, while reducing the impact that these products and their manufacturing have on the environment.”

The root of the program stems from SEAL brand’s use of advanced aqueous adhesive technologies, and the related manufacturing processes that yield low VOC (Volatile Organic Compounds) emissions. The company relates that total VOC emissions from their Elkridge, Maryland manufacturing facility are “well below 1,000 pounds per year.” Plus research and development at SEAL is focused on water-soluble, biodegradable and/or recyclable products that will meet or exceed the performance levels of current solvent-based materials.

“We recognize that solvent-based technologies are part of our industry, and we do manufacture and market them to meet specific application demands,” says Neschen Americas VP of Marketing, Angela Mohni, “however, we are working to bring more earth-friendly alternatives to the wide format marketplace. As part of Eco-Logic Manufacturing, we have already identified several SEAL brand products that can be used in sign and display applications, which offer biodegradable and/or water-soluble attributes, or both. To learn more, customers can request literature about our ecologically manufactured products. Plus, products that are part of the program will be identified with a special label on the packaging.”

SEAL says that they are working with vendors and industry partners to further develop complete, ecologically sound, digital graphics solutions that include print, finishing and presentation materials, and that more earth-friendly products are on the way.

Green-conscious customers can obtain more information about SEAL Eco-Logic Manufacturing and the brand’s innovative and environmentally responsible products by calling Neschen Americas at 800-257-7325, ext.2, (In Canada: 866-212-7325), or visit www.sealbrands.com.

SEAL[®] and Neschen[®] brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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Accompanying illustration available — Eco-Logic Manufacturing logo. See separate attachment or contact D. Fusco & Company, above.