

Neschen Americas
SEAL® & Neschen® Brand Products
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Photos Available,
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Print Shield® Anti-Graffiti Wins Product of the Year at SGIA Expo

October 22, 2010, Elkridge, MD - Neschen Americas is proud to announce that Seal® Print Shield® Anti-Graffiti - a specialty pressure-sensitive laminating film, has won the 2010 SGIA Product of the Year in the Finishing-Laminates, Adhesives, Films, Coatings category.

"The Product of the Year competition recognizes the top equipment and supplies currently on the market that are advancing the specialty imaging industry," said Michael Robertson, SGIA's President and CEO. "Winners represent the best consumables and output devices that offer faster, higher quality output for the wide-format digital market."

Each entry was evaluated and judged by industry leaders based on its perceived value to the digital imaging community, and was showcased in the Golden Image Gallery at the 2010 SGIA Expo in Las Vegas, October 13-15.

Print Shield Anti-Graffiti protects images printed on UV or solvent ink-jet printers from a wide variety of chemicals, such as paints, permanent marker and acrylics, and has won this prestigious award for its key benefits, which include maintaining a long-lasting professional look while being easy to clean with common, economical cleaners. This unique high-performance film offers the highest moisture barrier of any clear, flexible film on the market, which means true protection against graffiti, unlike anything else that is available in today's digital print and finishing market place.

"We are honored to receive this award, which highlights our commitment to produce innovative products that advance the digital graphics industry", said Dave Conrad, Neschen Americas Senior Product Manager. "We continue to work with our partners and the market to develop new products that help our customers enhance, display and protect their graphics in changing environments.

About Neschen Americas

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

About SGIA and the SGIA Expo

SGIA is the only international association for specialty imaging. Its mission is to provide imaging professionals with the tools and information needed to make the best possible business decisions. The annual SGIA Expo, the leading showcase for technology and innovation, allows attendees to experience specialty imaging first hand. With exhibitors and attendees from every settled continent, the SGIA Expo brings the world of specialty imaging together to access the information needed to succeed.