



We are pleased to introduce Pure Color Media, the newest range of Neschen media products that seamlessly combines form and function. Each specially designed product delivers optimum color vibrancy and sharp detail when printed with wide format solvent, eco-solvent, latex or UV printers.

Pure color media delivers radiantly beautiful prints, everytime, without guess work.

Pure Color Media... endless applications.

Golden Gate Fabric

Golden Gate is an 7.61 oz/yd² polyester fabric coated with acrylic that is perfect for making the transition from printing on PVC banners to a more sophisticated textile. It offers the look and feel of a textile with the printing ease of PVC. It is also NFPA 701 fire rated – making it fantastic for store signage, roll up and screen displays, murals, trade show graphics and POP displays in any public area. Golden Gate fabric will reproduce brilliant colors with most solvent, eco-solvent and latex printers in the market.

VersaFabric™

VersaFabric, a 7.1 oz/yd², 100% polyester fabric with a specialty coating, is one of the most versatile fabrics on the market today. It is an excellent choice for both indoor and outdoor applications where color, wrinkle resistance and drape are important. VersaFabric provides sharp image reproduction and brilliant color finish for dramatic trade show roll-up, pop-up and soft image displays, store signage, murals, POP displays, tent sides and theatrical backdrops. Plus, its NFPA 701 fire rating allows it to be used in public areas. This fabric is performance designed for use with most solvent, eco-solvent, latex and UV cure printers on the market. VersaFabric is available in widths up to 98 inches.

Monet Canvas

Monet is a heavyweight 10 oz/yd² coated canvas with a prominent tooth that is ideal for giclée art reproductions, as well as for eye-catching POP signage, museum displays, interior decorating and store signage. This strong, yet flexible, canvas features a uniform matte texture and its specialized coating allows for vibrant, photo quality printing with a wide color gamut. Designed for use with most solvent, eco-solvent, latex and UV printers on the market, Monet's tight weave also allows it to be used with vacuum-carried flat bed UV printers.

Mambo Fabric

Mambo is a 9 oz/yd², 100% polyester fabric featuring a unique coating that provides for the highest color brilliance and the deepest, richest blacks. Its distinctive characteristics make it an outstanding choice for a wide variety of indoor and outdoor displays where the look and feel of fabric will enhance and add depth to the image. Make a splash with store signage, backlit displays, murals, trade show graphics, POP displays, tent sides, outdoor banners for festivals or concerts and theatrical backdrops using Mambo fabric. This product is designed for printing with most solvent, eco-solvent and latex printers on the market.

Calypso Breeze Satin

Calypso Breeze is a lightweight 3.5 oz/yd² translucent satin polyester fabric. It features a specialty coating that delivers photorealistic imaging with a wide color gamut, fast dry time and excellent scratch resistance. The satin finish provides a unique look that is ideal for use in backlit and roll-up displays, window graphics and short-term outdoor signage – anywhere eye-catching visuals are required. Calypso Breeze is designed for use with most solvent, eco-solvent, latex and UV printers in the market.

Apollo Flag

Apollo Flag is a lightweight 3.2 oz/yd² polyester flag that is perfect for use with any flag system, plus it features a paper backing that allows it to be printed without the use of a mesh printing kit. For bright colors with great bleed through, this is the product of choice. Apollo Flag makes dramatic messaging for indoor and outdoor applications easy. It is designed for use with most solvent, eco-solvent, latex and UV printers in the market and is available in 42", 54" and 64" widths.

Please note: For specific printer and ink compatibility ratings refer to the individual fabric's Product Reference Sheet.



VersaFabric™ shown on the Expolinc® Roll Up Classic

Product Range

Product	Item Number	Size	Indoor	Out-door	Displays	Art Repro	Trade Show	Theater	Backlit	Retail Signage	Flag	Solvent	Eco Solvent	Latex	UV	NFPA
Golden Gate Fabric	6318002	42" x 164'														
	6318003	54" x 164'														
	6318004	61" x 164'														
	6318005	71" x 164'														
	6318006	80" x 164'														
	6318008	98" x 164'														
	6318001	20" x 10'														
VersaFabric™	6318032	41" x 82'														
	6318033	54" x 82'														
	6318034	61" x 82'														
	6318035	80" x 164'														
	6318036	98" x 164'														
	6318011	20" x 10'														
Monet Canvas	6318022	54" x 82'														
	6318023	61" x 82'														
	6318021	20" x 10'														
Mambo Fabric	6318044	42" x 82'														
	6318042	54" x 82'														
	6318043	61" x 82'														
	6318041	20" x 10'														
Calypso Breeze Satin	6318052	54" x 100'														
	6318053	60" x 100'														
	6318051	20" x 10'														
Apollo Flag	6023891	42" x 100'														
	6023892	54" x 100'														
	6023893	64" x 100'														
	6023890	20" x 10'														

Quick Technical Specifications

Product	Base Material	Thickness	Weight	Ink Type	Fire Retardant
Golden Gate Fabric	Polyester	12 mil	7.61 oz/yd ²	Eco-Solvent, Solvent & Latex	NFPA701 & B1
VersaFabric	Polyester	16 mil	7.1 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	NFPA701 & B1
Monet Canvas	Poly/Cotton	18 mil	10 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None
Mambo Fabric	Polyester	15 mil	9 oz/yd ²	Eco-Solvent, Solvent & Latex	None
Calypso Breeze Satin	Polyester	7.5 mil	3.5 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None
Apollo Flag	Polyester	11 mil	3.2 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None

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