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Neschen Americas

SEAL® & Neschen® Brand Products

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Photo Available, contact Tiffany Guard

Neschen® Announces Launch of SolvoPrint™ Nolite 175

September 8, 2010, Elkridge, MD –Neschen® is excited to introduce SolvoPrint™ Nolite 175, whose key feature is providing 100% opacity to remove shadows and image wash-out due to backlit conditions. Its rigid, polyester film ensures the media stays flat and eliminates edge curl when used in display systems. Its scratch-resistant coating makes graphics durable, while maintaining message clarity and attractiveness, and allows for use in short-term situations with no lamination saving time and money.

SolvoPrint Nolite 175's matte finish and weight of 7.10 oz/yd² makes it the perfect option for P-O-P displays, retail signage, trade show graphics and display systems, especially roll-ups. Since SolvoPrint Nolite 175 is designed for use with solvent, eco-solvent, latex and UV-curable printers, its full-range of printer options makes it very accessible and compatible.

Suitable for indoor and short-term outdoor use, SolvoPrint Nolite 175 lends itself to be the perfect media for INDISPLAY, an intelligent and inspired display solution taking customers to the next level. INDISPLAY integrates Neschen inkjet media, Expolinc® hardware and SEAL® laminating films (the SEAL Print Shield Deep Crystal works particularly well with this media increasing durability and protection).

“This 100% opaque film is your go-to media for rich graphics in large-scale, high-traffic areas where an impactful message is paramount,” states Tiffany Guard, Product Manager of Inkjet Media, Neschen Americas. “The block-out layer, which creates full opacity 100% of the time, maintains the effectiveness of the image when elements of the environment cannot be controlled.”

The size available is 36” x 98” with sample rolls measuring 30” x 10’. For more information, please visit www.neschenbrands.com or call 1.800.257.7325.

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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