

### **Neschen Americas**

SEAL® & Neschen® Brand Products  
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Image available. Contact Ronit McGuthrie

## **Neschen Americas Experiences Another Stellar Year at SGIA Expo 2011**

### **--Launched at This Year's Expo Was SolvoPrint™ WallGrip --**

November 7, 2011, Elkridge, MD – The 2011 SGIA Expo was sizzling in New Orleans and the products that Neschen Americas featured this year were certainly hot! Neschen Americas used this year's expo to launch [SolvoPrint™ WallGrip](#), a specialty removable pressure sensitive wall vinyl that leaves no residue and doesn't damage or remove paint when applied to properly prepared walls. This self-adhesive vinyl is thicker than standard, and is easier for the end user to handle due to less stretch and distortion. It gives graphics a cleaner, more professional look by avoiding edge curl and the need to maintain a white border.

Neschen's industry renown [INDISPLAY](#) program was, once again, front and center showing customers how the integration of Neschen® inkjet media, Expolinc® hardware and SEAL® laminating films can display high-quality graphics in both an effective and professional manner. SolvoPrint™ [Nolite 165](#) and [Nolite 360](#) were prominently featured and the hot new VariTex™ DecoFrame 250 CA proved that it was a good option for Neschen's economically priced L-Banner and Expolinc's Soft Image Wall alike.

The Neschen Americas experience isn't complete without expert trainers to conduct on-the-booth training. Live demonstrations highlighted the many new features and benefits of Neschen Americas products on display. The SEAL 54 EL naturally got a lot of play as the leading entry level laminator in the industry. New enhancements to the SEAL® 54 and 62 Base included an auto grip take up shaft for easy handling of laminating prints. Both SEAL 62 Pro D & S received upgrades, such as an added rear nip adjustment handle and a spare auto grip holder. Plus, all of these machines now come with a mounted print roll trough for easy feeding of printed images. In an effort to benefit Neschen Americas customers, SEAL laminators just keep getting better!

"We relish the opportunity to interact with customers," remarks Angela Mohni, Vice President of Marketing, Neschen Americas. "SGIA Expo proved to be a perfect venue to showcase our innovative and trusted products, as well as the exceptional education and training we provide."

A request for samples and details about the above mentioned product can be made by emailing [b.shoup@neschenamericas.com](mailto:b.shoup@neschenamericas.com).

#### *About Neschen Americas*

*Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.*

#### *About SGIA and the SGIA Expo*

*SGIA is the only international association for specialty imaging. Its mission is to provide imaging professionals with the tools and information needed to make the best possible business decisions. The annual SGIA Expo, the leading showcase for technology and innovation, allows attendees to experience specialty imaging first hand. With exhibitors and attendees from every settled continent, the SGIA Expo brings the world of specialty imaging together to access the information needed to succeed.*

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