

Neschen Americas
SEAL® & Neschen® Brand Products
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Neschen® Continues to Expand Its Digital Print Media Options for INDISPLAY and More

--Announcing the Launch of SolvoPrint™ Nolite 165, Nolite 360 and PP Banner 210--

March 11, Elkridge, MD – Neschen® is excited to announce the addition of SolvoPrint™ Nolite 165, Nolite 360 and PP Banner 210 to its already extensive line of digital print media. The perfect complement to Neschen's INDISPLAY program, these new inkjet printable media feature a scratch resistant inkjet coating, which makes images and colors pop brilliantly. Thanks to their lay flat capability, which eliminates edge curl, both SolvoPrint™ Nolite 165 and PP Banner 210 work well with roll up and 4 screen display systems. SolvoPrint™ Nolite 360's stiff construction with non-curling edges makes it an excellent choice for pop up display systems.

SolvoPrint™ Nolite 165 and Nolite 360 are suitable for indoor, as well as short-term outdoor use. They are designed for solvent, eco-solvent and UV-curable inks. Both products have a matte finish and SolvoPrint™ Nolite 165 is 6.5 mil while SolvoPrint™ Nolite 360 provides more rigidity with a thickness of 13.8 mil. SolvoPrint™ PP Banner 210, which can be used with solvent and eco-solvent inks, is intended for indoor use only with a matte finish and a thickness of 8.3 mil.

Due to their inkjet coating, these new media options enhance color rendition better than uncoated film and are ideally suited for P-O-P displays, retail signage and trade show graphics. In addition to SolvoPrint™ Nolite 165, Nolite 360 and PP Banner 210's compelling features, they also offer various benefits to end users and Print Service Providers (PSPs). The back of the SolvoPrint™ Nolite 165 and SolvoPrint™ Nolite 360 is a sleek looking silver which provides 100% opacity, preventing shadows and image wash-out in backlit conditions allowing end users a variety of placement options with various lighting scenarios. While not completely light blocking, SolvoPrint™ PP Banner 210's silver back provides a high level of opacity. An overlaminates is recommended to provide additional protection and increased rigidity extending the use of the media even more.

"Neschen is committed to bringing high quality inkjet products to market and SolvoPrint™ Nolite 165, Nolite 360 and PP Banner 210 are welcome additions to our digital print media portfolio," states Tiffany Guard, Product Manager of Inkjet Media, Neschen Americas. "These media products are extremely versatile offering PSPs numerous benefits while expanding their range of creative display solutions."

SolvoPrint™ Nolite 165 is available in rolls measuring 36" x 98'. SolvoPrint™ Nolite 360 is available in rolls measuring 36" x 66' and 60" x 66'. SolvoPrint™ PP Banner 210 is available in rolls measuring 36" x 98' and 60" x 98'. All products are available in sample rolls measuring 30" x 10'.

For more information, please visit www.neschenbrands.com or call 1.800.257.7325.

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.