

Neschen Americas

SEAL® & Neschen® Brand Products

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Logos Available -
see separate attachment or contact Julie Tarleton.

Neschen Launches New Digital Media Solutions

October 7, 2009, Elkridge, Maryland – Neschen brand is pleased to present the newest members of the Digital Print Media line – New SolvoPrint™ Gotham PVC Blockout, SolvoPrint™ Daytona PVC Banner, SolvoPrint™ Easy Panel 220, Printex™ Easy Banner Light and Printex™ Easy Banner Heavy.

New SolvoPrint Easy Panel 220 (8.66 mil) joins the existing Easy Panel 310 (12 mil) & Easy Panel 430 (17 mil) product range for use with solvent, eco-solvent and UV inks. These rigid PVC products employ a special inkjet coating to produce excellent print quality and strong color vibrancy when used with solvent, eco-solvent and UV inks. They are nearly opaque, as well as scratch and water resistant – ideal for printing trade show graphics for use with the Expolinc® Roll-up Classic, Roll-up Professional and Pop-up display systems. Neschen recommends over-laminating these products for added durability and protection.

SolvoPrint™ Daytona PVC Banner is a 13 oz PVC product perfect for cost-effective messaging. Ideal for frontlit banners and displays, it can be used both indoors and outdoors for up to one year.

SolvoPrint™ Gotham PVC Blockout is a 13 oz PVC that is 100% opaque and provides total protection from light washout. Its blockout properties also allow it to be double-side printed. Its smooth surface, bright white point and no edge curl enhance your messaging. PVC Gotham is also durable outdoors for up to 18 months.

Printex™ Easy Banner Light, a 7.5 mil polyester fabric, and Printex Easy Banner Heavy, an 11.2 mil polyester fabric, are both base coated with an inkjet surface coating that supports aqueous dye and pigment based inks. They offer excellent color reproduction and performance in hanging banner and roll up banner stands. Easy Banner Light (5 oz) works best for light to medium duty, as well as in backlit applications. Easy Banner Heavy is a sturdy 7.1 oz media that offers both opacity and durability. Finishing is a snap with both products, as they can be cut without fraying or edge curl.