

Neschen Americas

SEAL® & Neschen® Brand Products

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Logos and Image Available:
see separate attachment or contact Angela Mohni.

Neschen Americas Earns FSC Chain of Custody Certification

August 11, 2010, Elkridge, MD –Neschen Americas has received Forest Stewardship Council (FSC) Chain of Custody certification under the Scientific Certification Systems (SCS) Forest Conservation Program. Earning this certification demonstrates Neschen Americas' dedication to reducing its environmental impact by operating in socially responsible ways. FSC is an international certification system that recognizes the highest levels of environmentally and socially responsible forest management. SCS is one of the world's leading FSC certifiers.

In order to receive FSC certification, Neschen Americas successfully established policies and procedures to account for purchasing certified material, as well as that material's inventory, manufacturing and sales. Neschen Americas also put in place additional administrative tasks related to FSC certification. Neschen Americas initially plans to use the certification on its conVerd presented by Neschen products, a comprehensively green media portfolio representing Neschen's commitment to bringing truly environmentally-friendly products to market. Products that carry the FSC logo are manufactured from papers made with cellulose from responsibly-managed forests.

"Neschen Americas is proud to receive the Forest Stewardship Council Chain of Custody certification," states Angela Mohni, Vice President of Marketing, Neschen Americas. "We take our responsibility for the environment very seriously and one of our key business objectives is to continually look for ways to reduce our ecological footprint."

Neschen Americas' environmentally-friendly stance has been a constant for years, but FSC Chain of Custody certification now allows Neschen to market this fact to its customers. For customers who have environmental responsibility top of mind, Neschen's FSC certification not only reinforces that they made the right choice, but that they did so without sacrificing quality or durability.

Neschen Americas manufactures and markets SEAL® and NESCHEN® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, pressure-sensitive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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The mark of
responsible forestry