

- **PRESS RELEASE**
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(1 page / 181 words)

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**Neschen<sup>®</sup> Introduces Versatile New Textile Media —  
SolvoTex<sup>™</sup> PES Banner 240**

*ISA Expo, Las Vegas, NV, April 12, 2007* — Neschen<sup>®</sup> continues to expand its line of textile printing media with the addition of new **Neschen<sup>®</sup> SolvoTex<sup>™</sup> PES Banner 240**. PES Banner 240 is a 100% polyester fabric media designed for solvent and eco-solvent digital printing. Its unique tight-weave structure gives the material slightly elastic properties, making it ideal for stretch-frames, banner stands, and tension fabric structure applications. PES Banner 240 also features a special coating to ensure sharp image reproduction and brilliant color, yet it remains soft to the touch.

SolvoTex PES Banner 240 can be used indoors and out—outdoor durability is rated at 6 months, depending on ink type. It is available in roll widths from 54” to 198” for use on wide and grand-format printers. Neschen Americas will introduce Neschen SolvoTex PES Banner 240 at the 2007 ISA Expo in Las Vegas, Nevada, April 12-14, booth number 1418. Customers can obtain sample rolls by contacting Neschen Americas at 800-257-7325, ext. 2 (In Canada: 866-212-7325). Visit [www.neschenamericas.com](http://www.neschenamericas.com). - End -

Photo available: See separate attachment, or contact D. Fusco & Company LLC (above)

*Neschen Americas manufactures and markets SEAL<sup>®</sup> and Neschen<sup>®</sup> brand products including film and liquid laminating equipment and materials, wide and grand-format printing media, substrate cutters, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.*