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# MUTOH

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Release



## **Mutoh America Awards Stamp of Approval to Neschen® Pure Color Media for use with the MUTOH Line-Up of Printers!**

August 2009 | Phoenix, AZ - Mutoh America gives select products from the Neschen Pure Color Media line the stamp of approval to be used with the MUTOH Printer Line-Up! This is an exciting combination that empowers MUTOH owners everywhere to broaden their printing horizons with new textile product offerings.

“Mutoh is known for providing printers with excellent quality and reliability, while Neschen Pure Color Media is recognized for being easy-to-use and producing exceptional print quality,” says Andreas DeGroot, Sr. Product Manager, Neschen Americas. “We are very excited that Mutoh has given our textiles their stamp of approval as this will be a powerful combination for all of our customers.”

The Neschen Pure Color Media line features five textile products – Golden Gate Fabric, VersaFabric, Monet Canvas, Mambo Fabric and Calypso Breeze Satin – each delivers optimum color vibrancy and sharp detail when printed with a Mutoh printer. In addition, Pure Color Media are backed by an easy-access, detailed production and application support system that makes them extremely easy to use. The five distinct fabrics address applications ranging from indoor and outdoor banners, to trade show graphics, to backlit signs and P-O-P's, and more. Roll sizes range from 20 in. x 10 ft. up to 98 in. x 164 ft.

The first image above demonstrates the Neschen Pure Color Media Monet Canvas. This is a printed image finished as a gallery wrapped painting.

The middle image shows the Neschen Pure Color Media Mambo fabric in a tension frame - in this case, it is front lit although it can be back lit it as well.

Until now, graphics for Expolic's Soft Image System, as seen in the right hand image, could only be produced with dye sublimation print technology. Now, it is possible to produce these systems with a Mutoh solvent printer and Neschen Pure Color VersaFabric. Simply collapse it down and ship it without removing the graphic. Once it arrives at its next destination just pop it up and watch the wrinkles disappear!

For more information please visit [www.mutoh.com](http://www.mutoh.com) or [www.neschenamericas.com](http://www.neschenamericas.com).

**About Mutoh**

Mutoh Industries, Ltd. founded in 1952 in Tokyo, manufactured and distributed mechanical drafting products. Since then, ISO 9000-certified Mutoh Industries, Ltd. & has become the world's foremost manufacturer of large format piezoelectric printers. In April, 2007, Mutoh Holdings Co, Ltd was established as a holding company of affiliates including Mutoh Industries, Ltd. Mutoh has engineering, manufacturing and distribution centers in Japan, Belgium and Phoenix, Arizona. Please visit the websites: [www.mutoh-hd.co.jp](http://www.mutoh-hd.co.jp) for Mutoh Holdings Co, Ltd and [www.mutoh.com](http://www.mutoh.com) for Mutoh America Inc., call 1-800-99-MUTOH (800-996-8864) or e-mail us at [sales@mutoh.com](mailto:sales@mutoh.com)